

BRANDON DEESE

Objective

To assist in the creation of memorable interactive content experiences for a network that believes in shaping the world of entertainment through a culturally rich and magical lens.

With almost 10 years of professional experience creating and collaborating with brands such as HBO, ESPN, NBCUniversal, Sony Pictures Entertainment, FREEFORM, OWN and BET... I am sure, our future work together will make a wonderful next chapter...

Get to know my work at BRANDONDEESE.COM



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DIGITAL VIDEO PRODUCER
FREELANCE
2007-Present

Specializing in all aspects of new media production in the creation of original featurettes, DVD extras, award reels, and sponsored integrated content. Commissioned works have been featured on HBO and ESPN, check my latest work here: brandondeese.com

DIGITAL PRODUCER
DISNEY PARKS & RESORTS
Glendale, CA
1/2017 - 8/2017

Accountable for the successful daily operation of the Special Offers pages and apps for Disneyland Resort and Walt Disney World. Efforts include building out new detail pages via CMS, estimating necessary funding for medium sized projects, vanity URL requests, troubleshooting website issues and building documentation for training new team members.

OPERATIONS SPECIALIST
SONY PICTURES
Culver City, CA
6/2015 - 12/2016

Managed merchandising content operations on over 30 devices including Playstation, XBOX, IOS, Mobile, and CTV. Extensive content management system experience including daily updating of copy and images for sites, building outreach pages, and performing QA for a consistent user experience.

TECH WEB PRODUCER
NBC.COM/MODIS
Universal City, CA
2010-2013

Lead Project Manager for Late Night with Jimmy Fallon, SNL, Grimm and The Biggest Loser. Responsible for articulating and troubleshooting the creative goals of the show production team and working that into a clear technical road map/requirement expectations for the developer/engineer team.

DIGITAL PRODUCER
ABC FAMILY
Burbank CA
2007-2010

Producer/Writer/Editor for Behind the Scenes/Original Series spinoff content. Gained extensive interview, budget, and production coordination experience with original online series budgets over 200K with significant ad revenue from sponsors such as Kraft and Target.



NEW YORK UNIVERSITY
STUDENT
New York, NY
2005

FILM & TELEVISION PRODUCTION
BACHELOR OF FINE ARTS
Concentration in Television Direction & Digital Media Studies

WISSAHICKON HIGH SCHOOL
STUDENT
Ambler, PA

GENERAL EDUCATION
DIPLOMA



SKILLS

Video Editing
Budget/Scheduling
Project Management
Camera Directing
Event Planning



SOFTWARE

Mac/PC Proficient
Adobe Creative Suite
Final Cut Pro
Pro Tools
Agile Project Mgmt
JIRA
Various CMS Systems

RECOMMENDATIONS

Available upon request